North Carolina Career and Technical Education

Adapted CTE Course Blueprint

Trade and Industrial Education

II31 Adobe Visual Design	
Summer 2018	

Course Description:			
This course is a project-based course that develops ICT, career, and communication skills in print and graphic design using Adobe tools. This course is aligned to Adobe Photoshop, InDesign, and Illustrator certification. English language arts are reinforced. Work-based learning strategies appropriate for this course include job shadowing. Apprenticeship and cooperative education are possible for this course. SkillsUSA competitive events, community service, and leadership activities provide the opportunity to apply essential standards and workplace readiness skills through authentic experiences.		**Hours of Instruction:**	135-150
		Recommended Max Enrollment:	25
		Prerequisite:	None
		Career Cluster(s):	Foundational: AR, IT Completer:

Aligned Credential or Certification:	**Work-Based Learning**	
Visual Communication with Photoshop, Graphic Design and Illustration with Adobe Illustrator, and Print and Digital Media Publication with Adobe InDesign.		Apprenticeship, cooperative education, internship, and job shadowing

ES # Ind #	Unit Titles/Essential Standards and Indicator Statements (The Learner will be able to:)	Course Weight	RBT Designation	Local Use
	Total Course Weight	100%		
1.00	Apply procedures to use Adobe Photoshop for visual communications.	40%	C3	0
1.01	Understand project requirements using photographs.	4%	B2	3 days
1.02	Understand Digital Images.	10%	B2	9 days
1.03	Understand Adobe Photoshop CC interface.	10%	B2	9 days
1.04	Apply procedures to create images using Adobe Photoshop CC.	13%	C3	12 days
1.05	Apply procedures to publish digital images using Adobe Photoshop CC.	3%	C3	3 days
2.00	Apply procedures to use Adobe Illustrator for visual communications.	15%	C3	0
2.01	Understand project requirements for vector graphics.	1%	B2	1 day
2.02	Understand digital graphics and illustrations.	1%	B2	1 day
2.03	Understand Adobe Illustrator CC interface.	2%	B2	2 days
2.04	Apply procedures to create digital graphics and illustrations using Adobe Illustrator CC.	10%	C3	9 days

2.05	Apply procedures to archive, export, and publish graphics using Adobe Illustrator CC.	1%	C3	1 day
3.00	Apply procedures to use Adobe InDesign for visual communications.	45%	C3	0
3.01	Understand project requirements for graphic layouts.	5%	B2	4 days
3.02	Understand print and digital media publications using Adobe InDesign CC.	8%	B2	7 days
3.03	Understand Adobe InDesign CC interface.	3%	B2	2 days
3.04	Apply procedures to create print and digital media publications using Adobe InDesign CC.	22%	C3	20 days
3.05	Apply procedures to publish, export, and archive page layouts using Adobe InDesign CC.	7%	C3	7 days

Contact Tandleducation@dpi.nc.gov for more information.

Career and Technical Student Organizations (CTSO) are an integral part of this curriculum. CTSOs are strategies used to teach course content, develop leadership, citizenship, responsibility, and proficiencies related to workplace needs.

Career and Technical Education conducts all activities and procedures without regard to race, color, creed, national origin, gender, or disability. The responsibility to adhere to safety standards and best professional practices is the duty of the practitioners, teachers, students, and/or others who apply the contents of this document.

This blueprint has been reviewed by business and industry representatives for technical content and appropriateness for the industry.